

News Release

For Immediate Release March 7, 2004

Telethon 2004 raises \$1.3 million

Western New York once again showed they have the biggest hearts in America as they helped to raise \$1,304, 288 during the 42nd annual Variety Club Telethon, the weekend of March 6 & 7. The 42nd Annual Telethon, the longest locally produced Telethon in the world, was broadcast on WKBW-TV Channel 7.

Ken Scibetta, an advertising sales representative for The Buffalo News, served as Telethon Chairman. "I am happy for the kids of Western New York and for the thousands of volunteers that helped to make this total what it is. This area raises more money per capita than any other city in America when it comes to kids. This Telethon shows what can be done when people come together. I am so privileged to have served as General Chairman." said Scibetta

Funds raised during the annual Telethon benefit the Women & Children's Hospital of Buffalo, the Robert Warner Rehabilitation Center and other Western New York children charities.