

News Release

ABC-TV & "OPRAH'S BIG GIVE" CONTRIBUTE \$10,000 TO VARIETY CLUB TENT #7 - BUFFALO, N.Y.

WKBW-TV President and General Manager **Bill Ransom** is proud to announce that the ABC television network, in cooperation with the producers of "*Oprah's Big Give*" reality program, have designated the Variety Club Tent #7 as the recipient of \$10,000.

This will be used as "seed money" to support Women & Children's Hospital of Buffalo, and the other children's charities supported by Variety Club. The public will be asked to assist by contributing to a special account set up by the charity.

"7 News" and the "AM & PM/BUFFALO" programs will chart the progress of how the money is growing, and share personal stories of Western New York families helped by the contributions.

Mr. Ransom commented, "Channel 7 has a 45 year relationship with the Variety Club, producing the longest running locally produced Telethon in the country, and supporting the good work of this organization all year long. It is wonderful that our network and the producers of Oprah's program are making this generous contribution."

"Variety-The Children's Charity of Buffalo and Western New York thanks ABC, Oprah Winfrey, "The Big Give" show and WKBW-TV Channel 7 for selecting us as the recipient of this wonderful gift," commented **Richard A. Goldstein**, Executive Director of Variety. "We encourage all viewers of "Oprah's The Big Give" and all supporters of our annual Telethon to make your gift and help our children grow."

Checks and donations can be made to: **OPRAH'S BIG GIVE/VARIETY** care of: **VARIETY CLUB, 195 Delaware Avenue, Buffalo, N.Y. 14202**. You can reach Variety at **716-854-7577** and online at www.variety.buffnet.net.