



VARIETY - THE CHILDRENS CHARITY OF BUFFALO & WESTERN NEW YORK/TENT #7

195 Delaware Avenue / Buffalo, New York 14202 / 716-854-7577
Fax: 716-854-2939 E-Mail: vcstaff@varietykidstelethon.com

November 2008

Mark Battistoni
Sahlen Packing Co.
852-8677

Roger Bratty
Budwey's Food Market
693-2802

Andy Brocato
Tops Markets
635-5786

Frank Budwey
Budwey's Food Market
693-2802

Frank Catarisano
Stroehmann Bakeries
1-585-424-1730 x14

Chip Christensen
Quality Markets
1-814-825-7625

Sean Donavon
Olean Wholesale
372-2020 x208

Al Fanaro
Jubilee/IGA
Independent Owners
838-0413

Tom Mazurowski
Johnston Paper
481-6189

Gary Miller
Quinlan & Company
691-6200

Joe Potalivo
Delta Sonic
886-0931

Darin Ryding
Pepsi-Cola Buffalo
Bottling Corp
651-3247

Mark Wolbert
Wilson Farms
204-4300

Laura Little
Telethon 2009 Chairman

Dear Food Industry Colleagues:

It gives us great pleasure to announce that as the largest Food Industry fund raising event of the year we will be celebrating the 28th anniversary in which our food industry will join together with Variety - The Children's Charity of Buffalo & Western New York's 47th Annual Telethon to benefit sick, handicapped, and underprivileged children of Western New York.

Our sincerest appreciation goes out to all of you who have contributed throughout the past 27 years and most recently to this past year's telethon. With your support the Food Industry's 2008 total contribution surpassed \$150,000, making our 27-year grand total over \$2.75 million! However, the need continues to be critical...Again, we are counting on you to help the kids!!!

For 2009, our Telethon Food Industry Program will be structured similar to this past year's program. The program will again include several levels of support encompassing a multitude of benefits, such as our Buffalo News full-page ad(see attached), Food Industry Cocktail Party & Auction and the annual golf tournament.

We are asking you to please take a moment to look over the attached levels of participation and consider the level that best fits you. Please keep in mind that no matter what your contribution is, your donation will help us ensure the finest care for as many children as possible.

Please complete the information on the attached form that matches your level of donation and please mail it back to Variety by December 19, 2008. If you need further information or have any questions, please feel free to call any committee member or the Variety office.

Please help us make our 28th anniversary year the best ever!! On behalf of all of us in the Food Industry Division of Telethon 2009, the members of Variety, and all the children we serve, THANKS FOR YOUR SUPPORT!!!

Cordially,

Telethon 2009 Food Industry Committee Members



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**PLATINUM LEVEL SPONSORSHIP
(\$10,000 DONATION)**

Entitles donor to:

- ** Platinum Recognition in Buffalo News Food Industry Full Page Ad
- ** Approximately 1.75" x 3.5" Print Area
- ** 10 tickets (each ticket admits 2) to Taste of Telethon XV Cocktail Party plus reserved seating for 10, signage and Recognition in the Auction Program
- ** A sixsome and 1 tee sign in the 2009 Delta Sonic/Edward A. Pantano Memorial Golf Tournament

DONOR NAME: _____

AMOUNT OF DONATION: _____

PAYMENT ENCLOSED: () PLEASE MAKE CHECK PAYABLE TO:
VARIETY KIDS TELETHON

PLEASE BILL ME: ()

MAIL INVOICE TO:

NAME: _____

ADDRESS: _____

PHONE: _____

Please complete this form by: December 19, 2008

Mail Payment by December 19, 2008 to:

Variety - The Children's Charity of Buffalo & Western New York
195 Delaware Avenue
Buffalo, New York 14202
Attention: Roxanne Romanczak

Visit us on the Internet at: <http://www.varietykidstelethon.com>



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**GOLD LEVEL SPONSORSHIP
(\$5,000 DONATION)**

Entitles donor to: ** Gold Recognition in Buffalo News Food Industry Full Page Ad
 ** 1" x 2" Print Area
 ** 8 tickets (each ticket admits 2) to Taste of Telethon XV Cocktail Party
 plus reserved seating for 10 and Recognition in the Auction Program
 ** A Threesome and a tee sign in the 2009 Delta Sonic/Edward A. Pantano
Memorial Golf Tournament

DONOR NAME: _____

AMOUNT OF DONATION: _____

PAYMENT ENCLOSED: () PLEASE MAKE CHECK PAYABLE TO:
 VARIETY KIDS TELETHON

PLEASE BILL ME: ()

MAIL INVOICE TO:

NAME: _____

ADDRESS: _____

PHONE: _____

Please complete this form by: December 19, 2008

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**SILVER LEVEL SPONSORSHIP
(\$3,000 DONATION)**

- Entitles donor to:**
- ** Silver Recognition in Buffalo News Food Industry Full Page Ad
 - ** 3/4" x 3/4" Print Area
 - ** 6 tickets (each ticket admits 2) to Taste of Telethon XV Cocktail Party and Recognition in the Auction Program
 - ** 2 Entries in the 2009 Delta Sonic/Edward A. Pantano Memorial Golf Tournament

DONOR NAME: _____

AMOUNT OF DONATION: _____

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PLEASE BILL ME: ()

MAIL INVOICE TO:

NAME: _____

ADDRESS: _____

PHONE: _____

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**BRONZE LEVEL SPONSORSHIP
(\$1,000 DONATION)**

- Entitles donor to:**
- ** Bronze Recognition in Buffalo News Food Industry Full Page Ad
 - ** 1 line of copy - Approximately 30 Characters
 - ** 4 tickets (each ticket admits 2) to Taste of Telethon XV Cocktail Party

DONOR NAME: _____

AMOUNT OF DONATION: _____

PAYMENT ENCLOSED: () PLEASE MAKE CHECK PAYABLE TO:
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PLEASE BILL ME: ()

MAIL INVOICE TO:

NAME: _____

ADDRESS: _____

PHONE: _____

Please complete this form by: December 19, 2008

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**HONORABLE MENTION
(\$500 DONATION)**

Entitles donor to: **Recognition in Buffalo News Food Industry Full Page Ad
 **2 tickets to Taste of Telethon XV Cocktail Party

DONOR NAME: _____

AMOUNT OF DONATION: _____

PAYMENT ENCLOSED: () PLEASE MAKE CHECK PAYABLE TO:
 VARIETY KIDS TELETHON

PLEASE BILL ME: ()

MAIL INVOICE TO:

NAME: _____

ADDRESS: _____

PHONE: _____

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GENERAL DONATION

DONOR NAME: _____

AMOUNT OF DONATION: _____

PAYMENT ENCLOSED: () PLEASE MAKE CHECK PAYABLE TO:
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PLEASE BILL ME: ()

MAIL INVOICE TO:

NAME: _____

ADDRESS: _____

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**VARIETY KIDS TELETHON 2009 FOOD INDUSTRY
BUFFALO NEWS AD - ART WORK COPY FORM**

Thank you for your participation in the Telethon 2009 Food Industry program. Your support means a great deal to the children that the Variety Kids Telethon helps.

Please use this form to list the copy you would like in the Buffalo News Ad.

As a Platinum Level Sponsor you are entitled to 1.75" x 3.5" Print Area

As a Gold Level Sponsor you are entitled to 1" x 2" Print Area

As a Silver Level Sponsor you are entitled to 3/4" x 3/4" Print Area

As a Bronze Level Sponsor you are entitled to 1 line of copy - Approximately 30 Characters

If you are entitled to a logo as part of your sponsorship,
please provide a camera ready - black and white logo

CONTACT: _____

COMPANY NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____ PHONE: _____

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